



# SPRINGFLING

*Where Teamwork Comes Alive*  
AT THE CRYSTAL BALL

## SPONSORSHIP OPPORTUNITIES

*Celebrate Our Mission in Action*

**JOIN US AT THE CRYSTAL BALL  
SATURDAY, MARCH 22, 2025  
6PM - 11PM**

The Riverview  
10 Winslow Place, Simsbury, CT 06089

Evening includes dinner, dancing,  
live and silent auctions.

[www.eastersealscrystalball.com](http://www.eastersealscrystalball.com)

Join us for a prime NETWORKING opportunity attended by hundreds of corporate executives, the medical community, local, state, and nationally elected officials, and prominent members of the community.

## PRESENTING SPONSOR . . . . \$50,000

- Three VIP tables in prime location (30 seats)
- Table side wine service
- Premier billing as Presenting Sponsor at event and in all digital and print media including invites, social media posts, emails including e-newsletter feature article, event website, and event screens
- Recognition in pre and post event press releases
- A minimum of (8) individual recognition posts and (2) special video reels with link to company website via social media
- Opportunity to address the audience at the event
- Company logo on Easterseals main website and event website
- Full color digital ad with company branding appearing 70 times over 3 hours on multiple jumbo screens
- Prominent placement of logo on the mobile auction bidding platform
- Invitation to exclusive Easterseals event (Date TBD)

## PLATINUM SPONSOR . . . . . \$25,000

- Two VIP tables in prime location (20 seats)
- Table side wine service
- Prominently featured as Platinum Sponsor at event and in all digital and print media including invites, social media posts, emails including e-newsletter feature article, event website, and event screens
- Prominently featured in pre and post event press releases
- A minimum of (5) individual recognition posts and (1) special video reel with link to company website via social media
- Company logo on Easterseals main website and event website
- Full color digital ad with company branding appearing 55 times over 3 hours on multiple jumbo screens
- Logo on the mobile auction bidding platform
- Invitation to exclusive Easterseals event (Date TBD)

## DIAMOND SPONSOR . . . . . \$15,000

- One VIP table in prime location (10 seats)
- Featured as Diamond Sponsor at event and in all digital and print media including, social media posts, emails including e-newsletter, event website, and event screens
- Featured in pre and post event press releases
- Company logo on Easterseals main website and event website
- A minimum of (4) individual recognition posts with link to company website via social media
- Full color digital ad with company branding appearing 40 times over 3 hours on multiple jumbo screens
- Logo on the mobile auction bidding platform
- Invitation to exclusive Easterseals event (Date TBD)

## GOLD SPONSOR . . . . . \$10,000

- One table (10 seats)
- Featured as Gold Sponsor at event and in all digital and print media including social media posts, emails including e-newsletter, event website, and event screens
- Company logo on Easterseals main website and event website
- A minimum of (3) individual recognition posts with link to company website via social media
- Full color digital ad with company branding appearing 30 times over 3 hours on multiple jumbo screens
- Logo on the mobile auction bidding platform

## SILVER SPONSOR . . . . . \$5,000

- One table (10 seats)
- Featured as Silver Sponsor at event and in all digital and print media including social media posts, emails including e-newsletter, event website, and event screens
- Company logo and website link on Easterseals and Veterans Rally Point websites
- A minimum of (2) individual recognition posts with link to company website via social media
- Full color digital ad with company branding appearing 15 times over 3 hours on multiple jumbo screens
- Logo on the mobile auction bidding platform

# SPRINGFLING

*Where Teamwork Comes Alive*  
AT THE CRYSTAL BALL

## ADDITIONAL SUPPORT LEVELS & COMMITMENT FORM

A GREAT NETWORKING  
OPPORTUNITY!

**CRYSTAL BALL  
2025  
Committee**

**HONORARY EXECUTIVE  
CORPORATE CHAIR**  
Theresa Hopkins-Staton

**EVENT CO-CHAIRS**  
Angela Nelson  
Gia L. Oei

**EVENT VICE-CHAIRS**  
Philip & Sabrina  
Beaulieu

**COMMITTEE MEMBERS**  
Wendy Archer  
Jocelyn Belisle  
Tara Costanzo  
Nunzia DeDominicis  
Sarah Delaura  
Sarah Gianetti  
Ann Gutkowski  
Rachel Landau  
Jeanne Leduc  
Michele Meehan  
Amanda Pihl  
Flora Pretashi  
Robin Sharp

### INDIVIDUAL TICKETS

- **Benefactor \$350\*** - includes one ticket at the Crystal Ball, name listed in the digital and print program
- **Friend \$275** - one ticket to the Crystal Ball

### Be a table host, and purchase (10) tickets to bring your "party" to the Party!

\*Benefactor tables include table side wine service and are listed in the digital and print program.

If you're interested in purchasing multiple tables, please contact Wendy Archer [warcher@escrec.org](mailto:warcher@escrec.org) or 860.270.0600 ext 153

### DIGITAL ADVERTISEMENTS

100% Tax deductible

- Full color digital ad with company branding appearing 40 times over 3 hours on multiple jumbo screens . . . . . \$1,000
- Full color digital ad with company branding appearing 30 times over 3 hours on multiple jumbo screens . . . . . \$750
- Full color digital ad with company branding appearing 15 times over 3 hours on multiple jumbo screens . . . . . \$500

Your Company's Full Screen Color Ad will appear on the Event Screen/Digital Advertisements. Color ADS should be a 16:9 dimension presentation for a widescreen projector, 1920 pixels wide and 1080 pixels high and the resolution of that image should be approximately 150 pixels per inch. Please submit your ad by Friday, February 28, 2025 to Sarah Gianetti at [sgianetti@escrec.org](mailto:sgianetti@escrec.org).

### INVEST IN OUR VETERAN AND DISABILITY PROGRAMS

Change a Life by making a 100% Tax Deductible Contribution.

\$25,000	\$10,000	\$1,000	\$100
\$15,000	\$5,000	\$500	\$50
	\$2,500	\$250	



### AUCTION DONATIONS

Please specify on Commitment Form

# SPRINGFLING

Where Teamwork Comes Alive  
AT THE CRYSTAL BALL

# COMMITMENT FORM

Company Name (as you wish it to appear in program) \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email Address \_\_\_\_\_

Contact Cell Phone \_\_\_\_\_ Company Phone \_\_\_\_\_

**Please indicate your level of sponsorship**

- Presenting Sponsor ..... \$50,000
- Platinum Sponsor ..... \$25,000
- Diamond Sponsor ..... \$15,000
- Gold Sponsor ..... \$10,000
- Silver Sponsor ..... \$5,000

**Individual Tickets**

- Benefactor Ticket \$350 # \_\_\_\_\_ Total \$ \_\_\_\_\_
- Friend Ticket \$275 # \_\_\_\_\_ Total \$ \_\_\_\_\_

Sorry, I/we cannot attend. Please accept this donation in the amount of \$ \_\_\_\_\_

Auction Donation \_\_\_\_\_

If you can't attend our signature event, please consider donating at [www.eastersealscrystalball.com/donate](http://www.eastersealscrystalball.com/donate)



**Digital Event Screen/Digital Program Book Advertisements**

- Full color digital ad with company branding appearing 40 times over 3 hours on multiple jumbo screens. .... \$1,000
- Full color digital ad with company branding appearing 30 times over 3 hours on multiple jumbo screens. .... \$750
- Full color digital ad with company branding appearing 15 times over 3 hours on multiple jumbo screens. .... \$500

Your Company's Full Screen Color Ad will appear on the Event Screen/Digital Program Book. Color ADS should be a 16:9 dimension presentation for a widescreen projector, 1920 pixels wide and 1080 pixels high and the resolution of that image should be approximately 150 pixels per inch. Please submit your ad by Friday, February 28, 2025 to Sarah Gianetti at [sgianetti@esrec.org](mailto:sgianetti@esrec.org).

**Invest-in-a-Veteran Donation**

Help change a Veteran's life by funding services for Veterans/Service Members & Military Families. Please accept my 100% tax-deductible donation.

- \$25,000       \$10,000       \$2,500       \$500       \$100
- \$15,000       \$5,000       \$1,000       \$250       \$50
- Invest-in-a-Veteran Donation \$ \_\_\_\_\_

**Payment information**

- Credit Card
  - Select Type     Visa     MasterCard     Discover     AMEX
  - Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_
  - Name on Card \_\_\_\_\_ Zip Code \_\_\_\_\_
  - Signature \_\_\_\_\_

- Check (Please make payable to Easterseals Capital Region & Eastern Connecticut, 100 Deerfield Road, Windsor, CT 06095 - Memo: Crystal Ball and enclose)
- Eligible for matching gift from \_\_\_\_\_ (company name)

**Please return sponsorship commitment forms to Wendy Archer at [warcher@esrec.org](mailto:warcher@esrec.org) or 860.270.0600 ext 153**



## Our Purpose/Mission:

To lead the way to 100% equity, inclusion, and access for people with disabilities, families, and communities by enriching education, enhancing health, expanding employment and elevating the community.



### Services

Adult Day Support

Autism Services

Behavioral Health, Counseling and Case Management

Career Development Services

Dementia & Memory Services

Individual Home Supports

Medical Rehabilitation (OT, PT, Speech)

Neuropsychological Evaluation Services

Veterans Rally Point

(Serving veterans, active duty, guard, reserve, and their families)

### Social Enterprises

EnviroClean

EnviroShred

Warehouse Fulfillment Services

## Easterseals is...

**Innovative strategies and supportive 1:1 customized service models, tailored specifically to the individual's needs.**

With our services in education, healthcare, and employment, we're working toward a world where every one of us is valued, respected, and accepted in all aspects of society. Our Easterseals provides essential services and on-the-ground support through all stages of life including:

- Autism & Dementia services through our medical rehabilitation department and leading neuropsychological practice
- Expanded Medical Rehabilitation services including occupational therapy, physical therapy and speech therapy, behavioral health counseling, and case management
- Award winning Career Development Services and supported education programs
- Compassionate Adult Day Support services including supported employment
- In-home support services
- Social enterprises providing high quality janitorial; document destruction and secure electronic recycling services while employing individuals with disabilities
- Active Military, National Guard, Reserve and Veterans programs committed to successful reintegration into all aspects of civilian life.

**Easterseals is so much more...  
Employment, Education, Self Confidence,  
Independence, Teamwork, and Caregiver Support**

# Together We...

Strive for full access and inclusion

Provide essential services and supports for every stage of life

Value the whole person

Impact people where they need us most – school, work, home or in the community

## Programs & Services

**Adult Day Support Services:** Engaging community-based recreational and vocational activities

Our team of Day Support professionals provide activities for individuals with intellectual and developmental disabilities in a safe and welcoming environment including:

- Caregiver Support
- Mentoring
- Zoom innovation for day support participants
- Group Supported Employment and job coaching to integrate into local businesses
- Individual Supported Employment with ongoing employment specialist shadowing
- Individualized Home Support is a residential service where a staff person provides support to an individual who lives on their own or with their family. The staff helps support life skills to teach independence including participation in engaging community activities. Staff also helps with bill paying, grocery shopping, transportation to/from medical appointments and more.

**Autism Services:** We offer services to assess, diagnose, treat, and support children, young adults, and their families who are struggling with understanding and managing behaviors. Effective treatment of the challenging behaviors associated with Autism requires multi-provider involvement, better understanding and support, and focused parental education. The collaboration of all parties involved helps to ensure that the individual's plan of care is consistent across different environments. Services include:

- Neuropsychological Assessments for adults and children as young as 16 months
- Counseling, Therapy, and Case Management
- Speech Therapy
- Occupational Therapy
- Physical Therapy
- PEERS® Social Skills Group
- Only CT provider of EarliPoint diagnostic technology for children 16-30 months

**Career Development Services:** Employment skills assessments, training, educational supports, and placement assistance for individuals including young adults and older

- Easterseals believes everyone who wants to work should have the opportunity to do so in a meaningful way. Our Career Services team helps individuals build their skills, continue their education, find meaningful employment, and provides support throughout the employment process to both employees and employers.

**Dementia & Memory Services:** Diagnostic assessments, evaluations, rehabilitation and support for individuals and their families/caregivers who have concerns related to dementia and other related diseases. Services include:

- Education Sessions, in partnership with the Alzheimer's Association
- Neuropsychological Evaluations
- Case Management
- Speech Therapy
- Occupational Therapy
- Physical Therapy
- Fall Screenings
- Memory Screenings

**EnviroClean:** This Easterseals janitorial social enterprise directly employs individuals with disabilities, at market wages, and fulfills their goals of independence, self-sufficiency and community integration.

**EnviroShred:** Easterseals operates a secure document, and electronics recycling social enterprise program providing competitive employment for people with and without disabilities.

**Medical Rehabilitation:** Comprised of physical therapy, occupational therapy, speech therapy, counseling, therapy and case management

- Our interdisciplinary team of professionals are dedicated to providing services that enhance the health and well-being of our patients. We provide services on a one-on-one basis using the time needed to help our patients reach the best possible outcomes. We serve people living with all disabilities throughout the lifespan. Treatment for adults may include

various physical, cognitive, emotional, and communication needs. We also serve children and teenagers with deficits relating to autism, cerebral palsy, developmental delay, learning disability, fine/gross motor delay, speech, and language.

### Neuropsychological Assessment &

**Evaluation:** Specializing in the assessment and diagnosis of children, adults, and seniors who are experiencing cognitive and behavioral difficulties

- Many conditions including Autism, dementia, learning disabilities, cancer treatment, head injury, stroke, epilepsy, and other developmental, medical, neurological, and psychological conditions can contribute to problems and changes in cognitive functioning (attention, executive function, processing speed, language, visual motor, learning, and memory). Our expert team of Neuropsychologists provides assessments for diagnosis as a vital first step in the treatment process.

**Veterans Rally Point (VRP):** Programs and services for veterans, active duty, guard, reserve, and their families

At this unique center of excellence, we are veterans serving veterans with the VRP staff sharing their own lived experience to support members, bringing together:

- Health and wellness
- Employment Services
- Behavioral Health
- Case Management
- Veterans Service Officers
- Peer Support and many other services geared to the prevention of suicide and easing the transition to civilian life

## Connect with us

[easterseals.com/Hartford](http://easterseals.com/Hartford)   EastersealsCREC  [www.linkedin.com/company/eastersealsCREC](http://www.linkedin.com/company/eastersealsCREC)

  [veteransrallypoint](http://veteransrallypoint.com)  [www.linkedin.com/company/veteransrallypoint](http://www.linkedin.com/company/veteransrallypoint)

Medical and Career Development Services & Administration Offices • 100 Deerfield Road Windsor, CT 06095 • 860.270.0600 • Fax 860.748.4432

Adult Day Support & Employment Services, Career Development Services, Veteran & Military Family Programs • 24 Stott Avenue Norwich, CT 06360 • 860.859.4148

Adult Day Support & Employment Services, EnviroShred, EnviroClean, Social Enterprises • 22 Prestige Park Circle East Hartford, CT 06108 • 860.728.1061

